

भारत संचार भवन, हरीश चन्द्र
माथुर लेन, जनपथ, नई दिल्ली – 110001
Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath,
New Delhi - 110001, India
दूरभाष / Off. : +91-11-23372424
+91-11-23372525



भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

ई-मेल / E-Mail : cmdbsnl@bsnl.co.in

ए.रॉबर्ट जे. रवि, आईटीएस

अध्यक्ष एवं प्रबन्ध निदेशक

A. ROBERT J. RAVI, ITS

Chairman & Managing Director

Dear BSNL Family,

On the occasion of Vigilance Awareness Week 2025 (27th October – 2nd November 2025) – observed this year with the theme "*Vigilance: Our Shared Responsibility*" – I extend my warm greetings to each one of you. This week, spearheaded by the Central Vigilance Commission, is a reminder that building an ethical organization is a collective effort. Vigilance is not merely the mandate of a single department; it is a shared responsibility that calls upon all of us to foster a culture of integrity in our daily work.

In our operations at BSNL, vigilance forms the bedrock of transparency, integrity, and accountability. Whether we are dealing with our customers, managing projects, or executing procurement processes, being vigilant ensures that every action is conducted fairly and with the highest ethical standards. By adhering to these principles, we protect the hard-earned trust that the public has placed in us. The Central Vigilance Commission's initiative underlines the need to involve all stakeholders in promoting integrity and eradicating corruption with the active support of every citizen. In the same spirit, I urge each of you to be proactive custodians of integrity – identify and report any irregularities, adhere strictly to laid-down procedures, and maintain transparency in all transactions. Your alertness and honesty at the individual level strengthen the organizational integrity of BSNL as a whole.

This year is especially significant as BSNL proudly celebrates its 25-year Silver Jubilee. From its inception in 2000, BSNL has been the backbone of India's telecom sector, providing affordable and reliable services to every corner of the country. Over these past two and a half decades, we have not only connected people and empowered communities, but also earned a place

of respect in the nation's growth story. 25 years of dedication, service, and commitment have been made possible by the relentless efforts of our employees and the enduring trust of our customers. As we reach this proud milestone, let us remember that this legacy was built on the values of honesty and accountability. Each time we chose integrity over convenience, we strengthened the foundation of BSNL. Each time we upheld transparency, we reinforced public confidence in our company.

Going forward, our commitment to integrity, transparency, and accountability will be the guiding light as BSNL enters a new era of technology and innovation. We stand on the cusp of expanding 4G and introducing 5G services, and it is imperative that our technological progress is matched by exemplary ethical governance. A vigilant organization is also an innovative organization – one that continuously improves its systems to eliminate corruption and inefficiency. By making vigilance a part of our everyday routine, we create an environment where honesty fuels innovation, and new ideas can flourish without fear or favor. I encourage every team and individual to integrate preventative vigilance measures in your workflows, so that integrity is built into the very design of our processes. Let us usher in an era where vigilance cases are consigned to history.

As we observe Vigilance Awareness Week, let us all reaffirm the Integrity Pledge not just as a formality, but as a personal promise to ourselves and our organization. Let us all rededicate ourselves to these values during this week and beyond, and continue to make BSNL a symbol of trust and excellence. Thank you for your unwavering commitment. Let us move forward with pride in our hearts and honesty as our beacon.



(A Robert J Ravi)